Supporting Data
Cumulative Impact Zones (CIZ) Report
August/September 2019

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<th><strong>Title</strong></th>
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<td>To aid the decision making process for policies around controlled drinking zones in the London Borough of Newham</td>
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<td>This report should be printed/viewed in <strong>COLOUR</strong> in order to best visualise and understand the maps</td>
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1 Introduction

The purpose of this analysis is to inform the decision-making process in relation to maintaining policies for licensing decisions in Newham. A saturation policy is currently in place across the borough and the necessity to look at crime and disorder is needed to understand whether there are problematic areas within or around the CIZ areas. The analysis would help to identify whether premises can extend or have licenses granted in the CIZ areas and whether the current CIZ’s should be maintained or moved to other parts of the borough that are identified as problematic.

2 Methodology and Data

Data for this report used the most recent data available from the sources utilised at the time of extraction. The data parameters will be specified where appropriate.

Police reported data included all crimes within Newham that had an ‘alcohol related flag’ attached to the CRIS report. This data was provided by a police officer at the request from the Trading Standards and Licensing Team Leader. Data included all incidents between 23/08/2018 to 22/08/2019 (12 month period).

London Ambulance Service (LAS) data was also utilised for the purpose of this report which was extracted from SafeStats. Incidents of ‘alcohol related’ LAS calls outs were analysed. Data included all call outs from July 2018 to June 2019 (12 month period).

Council reported anti-social behaviour where ‘street drinking’ was used as a description of ASB was used for the purpose of this report. This data was extracted from uniform and provided by a Performance office. The data included reported incidents during August 2018 to July 2019 (12 month period).

Crime and disorder related callouts from the Metropolitan Police Service (MPS) Computer Aided Dispatch (CAD) database was also utilised. For the purpose of this report, CAD data was obtained on closing/qualifying code where the code was rowdy/inconsiderate behaviour (202), street drinking (209) or alcohol related (600). This data was provided by the Police and included reported dispatches between August 2018 to July 2019 (12 month period).
3.1 Police Reported – Alcohol Related Flagged

Police reported data highlighted a total of 515 incidents in Newham that had an ‘alcohol related flag’ attached to the CRIS report. Below is a map to illustrate these hotspots.

Map 1 above highlights that the identified hotspots support maintaining the current CIZ’s in the Stratford, Forest Gate (Wood Grange Road), East Ham, Green Street and Barking Road West areas. However, a recommendation would be to extend some of the CIZ’s to cover other areas of concern that appear to be surrounding the CIZ’s currently in place.
These recommendations are identified with the amber circles. The Stratford CIZ should be extended to cover an area just outside Westfield Shopping Centre, which appear to be Stratford Station. The second area to seek an extension would be around the current CIZ that covers only the main Romford Road between Stratford and Forest Gate. It would be advised to extend to both sides of the main road. The third area of interest where an extension of the current CIZ would be beneficial is to include a hotspot just outside of Little Ilford Park. Furthermore, another area when an extension would be recommended is between Forest Gate and the Green Street East wards which would cover Richmond Road that leads towards Green Street. It would also be recommended to extend the CIZ that covers Plaistow South to also include an area near Clegg Street and Stopford Road that leads towards West Ham Park. While another area of interest where an extension to the current CIZ could be applied is to cover the area around the Royal Victoria Cable Cars and sits just outside the Excel Exhibition Centre. It could be that having the current CIZ are useful to an extent but has also potentially pushing alcohol related crime and ASB to the surrounding areas of the CIZ’s. Police data evidently highlights that the current CIZ’s should be kept to help to reduce incidents in these hotspot areas.
LAS alcohol related incidents data highlighted a total of 2321 call outs in Newham. Due to missing information with the LAS data, this analysis could only be presented using LSOA’s. Below is a map to illustrate these hotspots.

Map 2 above highlights that the hotspot areas are around Stratford Centre and near Westfield, near Barking Road West and East, East Ham and Forest Gate (around Wood Grange and Romford Road). These hotspots are currently within the CIZ areas. It does however also show a hotspot just outside the Barking Road West area (amber circle). It would therefore be recommended that an extension to the current CIZ in this area might benefit in reducing alcohol related LAS incidents.
Data for council reported ASB street drinking highlighted a total of 387 incidents reported during August 2018 to July 2019. The map below highlights the hotspots in relation to this.

Map 3 above illustrates that the most concerning areas in relation to council reported ASB street drinking are around the Stratford Mall area and Westfield, outside the West Ham Football Club Stadium, near Wanstead Park Station, around the Town Hall and East Ham. These hotspots are currently within the CIZ’s, and therefore would support the notion of maintaining these zones in the near future. It would also be recommended to extend the CIZ in East Ham to the residential area west to the station.
3.4 Police Computer Aided Dispatch (CAD)

Police CAD data showed that there were 4455 dispatched call outs in the borough that was coded as rowdy/inconsiderate behaviour, street drinking or alcohol related during August 2018 to July 2019. The map below illustrates the CAD hotspots across the borough, overlapped with the current CIZ’s.

It is evident that hotspots across the borough appear to be in and around the current CIZ’s that are in place. It is also evident that some of these CIZ’s could be extended to cover areas around the CIZ which suggests that the problems/issues could be spreading. It would also be beneficial to introduce CIZ’s in new areas where concerning hotspots have emerged. These extension areas are depicted by an amber circle.
Most of the area’s to be considered for extending the CIZ appear to overlap with the areas identified in the previous maps. The following areas would benefit from the recommended extensions; the area around Stratford Westfield, the residential areas either side of Romford Road (connecting Stratford and Forest Gate), the residential area outside Ilford Park, Richmond Road leading to the top of Green Street, an area near Clegg Street and Stopford Road that leads towards West Ham Park and an extension to the current CIZ to cover the area around the Royal Victoria Cable Cars that sits just outside the Excel Exhibition Centre. The two new emerging areas where extensions could be applied are around Brampton Park and the cemetery and the residential areas near Star Park north of Star Lane leading towards the Recreation Grounds.

4 Conclusion/Recommendation

Police data supports maintaining the CIZ’s in the Stratford and Forest Gate South (Wood Grange Road) areas. Data also supports the notion of keeping the CIZ’s that cover Barking Road West, East Ham, Green Street and the Plaistow areas. It would be recommended to extend some CIZ’s to cover areas where new concerning hotspot have appeared since the last cumulative impact analysis was conducted.

Alcohol related London Ambulance call outs supports maintaining the Stratford, Forest Gate, East Ham, Barking Road West and Plaistow CIZ’s. The data however also identified a concerning hotspot in Plaistow that is just outside of the current CIZ area and could benefit from extending the CIZ in this area. This again could be due to the fact that the CIZ could be pushing issues away from the zones.

Council reported ASB appears to support the Stratford and East Ham CIZ’s, with the view of extending the East Ham CIZ to cover a hotspot present in a residential area west of East Ham Station.

Police CAD data supports in retaining all the current CIZ’s in place with the view to extend some of these to include concerning areas around the current CIZ’s, but also introducing new CIZ’s in newly emerged hotspots.

Overall, different data sources support in maintaining most of the CIZ’s already in place, but would highly benefit from extending some in order to cover new areas of concern that have been identified in the analysis. This has been illustrated in Amber in map 5 below with the current CIZ’s shown in Purple
Map 5: Proposed Extension Areas Shown in Amber with Current CIZ’s Shown in Purple

- Westfield Stratford
- Residential area both sides of Romford Road
- Residential area outside of Ilford Park
- Areas surrounding Clegg Street and Stopford Road
- Royal Victoria Cable Cars area outside Excel Exhibition Centre
- Richmond Road leading to the top of Green Street
- Residential area west of East Ham Station