INTRODUCTION

This booklet contains essential information for teachers and staff in schools and colleges taking part in the Young Mayor Elections.

Led by the Young Mayor and comprising of election runners up and representatives from student councils and youth projects across the borough, Newham’s Youth Council is our flagship initiative for working with elected young people, fostering greater community cohesion and helping young residents develop into active, responsible citizens.

Held annually in October, the Young Mayor Elections bring together young people from different parts of the borough to tackle issues they hold in common. The Young Mayor Elections give students the chance to build up a local profile and benefit from a wide range of opportunities for personal growth and development.

We hope that the Young Mayor and Youth Council Elections will become an exciting part of every school, college and youth forum calendar, enhancing cross-curricular citizenship education already in place.

THE ELECTION PROCESS

Age and eligibility criteria:
Young people aged 14-18 who live in Newham are eligible to stand as candidates in the Young Mayor Elections.

Each school/college will be able to nominate up to two candidates to run to be the next Young Mayor.

Young people aged 11-18 who live in Newham are eligible to vote in the Young Mayor Elections.

The role of staff supporting the Young Mayor Elections:

Provide key contact details
In order to support schools, colleges and youth projects through the election period, we ask you to provide contact names, email addresses and direct dial telephone numbers for the staff members responsible for overseeing the election campaign.

Please ensure this information is forwarded to Farhana Khatun: farhana.khatun@newham.gov.uk

Promote the Young Mayor Elections
To promote the Young Mayor Election campaign Newham Council provides schools and colleges with publicity materials.

It would be greatly appreciated and add to the suspense and anticipation of the campaign if all schools and colleges ensure these publicity materials are prominently displayed and made available to young people within our target audience of 11-18 years.

You will be provided with the following publicity materials:

• 20 A3 generic campaign posters
• five A4 election fact sheets to share with potential candidates
• five A4 candidate guides to share with potential candidates
• two A4 nomination forms (part 2) to share with chosen candidates
• five A6 postcard invitations for Election Night.

KEY DATES 2017:

<table>
<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>4 September</td>
<td>Nominations open</td>
</tr>
<tr>
<td></td>
<td>Young people must register online to become a candidate in the Young Mayor Elections at <a href="http://www.newham.gov.uk/ymelections">www.newham.gov.uk/ymelections</a></td>
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<tr>
<td>18 September</td>
<td>Nominations close.</td>
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<tr>
<td>20 September</td>
<td>Candidates are required to attend a photo shoot at Newham Dockside, E16 2GU.</td>
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<td>21 September and 22 September</td>
<td>Candidates film their video manifestos which will be uploaded and available at <a href="http://www.newham.gov.uk/ymelections">www.newham.gov.uk/ymelections</a></td>
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<tr>
<td>29 September</td>
<td>Candidates’ election manifestos will be available at <a href="http://www.newham.gov.uk/ymelections">www.newham.gov.uk/ymelections</a></td>
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<tr>
<td>30 September</td>
<td>Candidates are required to attend a full day’s training session.</td>
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<tr>
<td>10 October</td>
<td>The poll takes place across all participating schools and colleges. This is a paper ballot election.</td>
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| 11 October         | Counting begins and continues throughout the day. Candidates and teachers are welcome to attend the count but it is not a public event.

An evening reception held to announce the result and inaugurating the new Young Mayor and Youth Council. Schools, colleges and candidates all welcome.

KEY CONTACTS:

Should you have any additional queries you can email Farhana Khatun at farhana.khatun@newham.gov.uk or call 020 3373 8191 anytime between 9am-5pm.

We would like to take this opportunity to thank you for your ongoing support for the campaign and the valuable assistance you give to young people who participate in this exciting and challenging scheme.