

The Occupier
North Woolwich Road & Silvertown Way Area, E16

Date: 07th August 2019
Your Ref: RDC/IM/19/01
Our Ref: Interim measures

Dear Sir/Madam

North Woolwich Road & Silvertown Way – Road Safety Measures (Interim interventions)

North Woolwich Road and Silvertown Way provide a key link for the emerging communities in the Royal Docks. The current road layout was designed in the 1990's to provide access to industrial sites and it is not a pleasant environment for pedestrians or cyclists. While there are many reasons for this, high speeds along the corridor are of particular concern.

The Council, working with the GLA, has studied the corridor from Canning Town to Connaught Bridge and identified a potential long-term transformation of the road to match the increasingly urban nature of the area. Any proposals will need to take into consideration this future character of the road and interface with new developments that are planned on either side of the corridor.

Preliminary designs for this transformational scheme are being developed and we aim to develop these further through an early engagement exercise with residents and businesses, which is planned for this autumn.

However, this major scheme is a complex design and funding exercise and it may take up to five years to complete. Therefore, in order to address existing concerns more immediately, we are proposing to introduce some interim measures to reduce vehicle speeds and improve lane discipline along North Woolwich Road and Silvertown Way. The interim interventions include safer crossing facilities for all users, new road markings, speed warning signs and other speed reduction measures.

The key changes that are proposed to address the main road safety issues immediately include:

- Placing anti-skid material on the road surface at key locations
- Using road markings to make the existing road layout narrower, and to create one lane operation in both directions along North Woolwich Road
- Refresh existing road markings
- Install Interactive digital speed warning signs showing the speed 30pmh limit and 'Slow Down'
- Install zebra crossings, which will be reviewed in the long term scheme
- Improve some of the existing key crossing points
- New junction entry treatments on North Woolwich Road at Knights Road and Bradfield Road, including adjusting the kerb lines and installing raised entry tables for vehicles to slow down as they approach the junctions
- A number of vehicles are recorded making U-turns on Silvertown Way, between Hallsville Road and A13. To prevent this double white centre lining and a U-turn ban are proposed.

The interim measures are expected to address immediate road safety issues by reducing traffic speeds and improving driver behaviour. These measures will also form an intermediate stage towards the final scheme and begin to change the character of the road for all users, and making it less attractive to through traffic.

Notices will be placed on lampposts locally and in the local press to inform you of the statutory consultation for these interim measures. We anticipate that this statutory consultation will start early this month and will last for approximately three weeks. Following the statutory consultation, we will consider the responses and if there are no objections we aim to start in September 2019. We expect implementation to last

approximately eight weeks, weather permitting. We will keep you informed by sending another letter before we start our construction works.

In the meantime, if you wish to view the interim proposals in detail, the intended timetable, or the longer term aims for the corridor please visit the Council website at www.newham.gov.uk/northwoolwichroad. We update the website regularly so please check there regularly for any news, updates or to view or download any drawings. Alternatively, email us at northwoolwichroad@newham.gov.uk with any comments or queries. Officers are also available to either talk on the telephone or meet with you and/or your community groups if you would like to discuss the interim proposals in more detail.

Yours faithfully,

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