GUIDELINES TO ASSIST IN THE DETERMINATION OF APPLICATIONS FOR TEMPORARY STREET TRADING LICENCES (EXCEPT TEMPORARY MARKETS) IN STREETS (OR PARTS THEREOF) THAT ARE NOT LICENSED STREETS UNDER SECTION 24 OF PART III OF THE LONDON LOCAL AUTHORITIES ACT 1990 (AS AMENDED)

The Guidelines contained in this document shall have effect from the 12th April 2012.

Whilst the Licensing Committee will determine each application on its own individual merits, the Licensing Committee may when deciding whether to grant or refuse an application take into consideration matters such as:

A. Applications for stalls (including vehicles, units, tables, and other apparatus or installations)
   1. Whether the applicant has the consent to trade on the land from the owner of the land or that he is the owner of the land.
   2. Whether the land and any structure to be erected on it have the appropriate planning consent, or is exempted from such planning consent.
   3. The location of the stall and the character of the vicinity.
   4. The environmental impact of the stall on residents and businesses including such matters as litter, smells, noise and nuisance.
   5. Whether the location, servicing or operation of the stall will cause any obstructions to pedestrians and in particular whether the clear width of any public footpath or right of way adjacent to the stall will be reduced below 2 metres at its narrowest point at any time.
   6. Whether the location and servicing of the stall will cause any obstructions to traffic (including vehicular and pedestrian traffic).
   7. The design and construction of the stall including its fixtures, fittings, awnings, height, layout, services (e.g. electrical supply) etc. including whether the stall is accessible to, and provides adequate provisions for the service of persons with disabilities, and how the boundaries of the land are to be delineated.
   8. The arrangements for the setting up and servicing of the stall (e.g. delivery of new goods during the trading hours).
   9. Whether the setting up, operation and servicing of the stall will cause any damage to any public footpath or road.
   10. Any safety issues appertaining to the stall.
   11. The arrangements for the collection of rubbish and waste etc generated by the stall in its vicinity.
   12. The arrangements for the collection and disposal of rubbish and waste etc. from the stall.
   13. Whether the operation of the stall could lead to anti-social behaviour in the vicinity.
   14. Whether it is considered that the applicant is a fit and proper person to hold the licence.
   15. Whether any business rates are payable and the status of such payments.
   16. The applicant’s ability to comply with the standard licence conditions and the requirement to obtain public liability insurance before any licence is issued.
B. Applications for leafleting and other forms of advertising distribution, or walking/stationary human advertising (e.g. persons with billboards) without the use of stalls etc

1. Whether the leafleting will have an unacceptable environmental impact with regard to discarded leaflets etc.
2. Whether any human advertising will have an unacceptable visual impact on the environment.
3. The arrangements that will be made for the regular collection of any discarded leaflets etc. and their disposal.
4. The numbers of persons leafleting etc in the area (including those of other distributors/advertisers)
5. Whether the leafleting etc or human advertising will cause undue and/or unreasonable inconvenience, annoyance or obstruction to passersby, nearby residents or businesses.
6. The suitability of the area for leafleting etc and human advertising