

YOU SAID, WE DID: DESIGN

During our Issues and Options engagement in 2021, you said

- The Public Realm Net Gain policy approach needs to promote child-friendly spaces and address the management and maintenance of the public realm.
- Newham-specific design guidance, including residential design standards should better reflect the built, social and cultural diversity of Newham.
- The quality and quantity of tall buildings is concerning.
- There should be more consistency when applying standards to developments.
- More resident involvement in design decisions is supported.



Our evidence says

- There is a range of good practice design guidance available at national and regional level that is relevant to Newham.
- Newham's neighbourhoods are each unique through their historic built character and social and cultural diversity. There are opportunities across all neighbourhoods for new development which should be designed to complement and enhance these unique characters.
- In the majority of Newham, where most buildings are up to three storeys high and there are lots of terraced and semi-detached houses, seven or more storeys (above 21m), would be perceived as a tall building.
- Twenty areas can accommodate tall buildings above seven storeys, based on an assessment of existing heights, potential for development and sensitivity of the wider context.
- The Newham Design Review Panel has been effective at challenging developers to improve the quality of design.



The Plan proposes

- New requirements to provide more public realm on larger sites, including child-friendly environments; qualitative standards for public realm, including the need to improve the quality of existing public realm beyond the site boundary; and requirements for a Management Plan to address maintenance and the activation of public spaces.
- Newham-specific design policies and guidance, adapting available good practice guidance to Newham's context.
- 20 Tall Building Zones where buildings above seven storeys (21m) may be supported if they meet high quality design, sustainable practices and maximum height requirements. New tall buildings will generally be lower in height than the existing clusters.
- To secure the quality of design through quality checks at various stages of the development process including: co-designed masterplanning, the Newham Design Review Panel and any potential Community Design Review panel, conditions and legal obligations, and post-occupancy surveys.

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How can I get involved?



Online

Use the QR code to visit [Co-Create](#) and read and comment on the Draft Local Plan.



At our libraries

Read the Draft Local Plan at all local libraries and provide feedback through the printed questionnaire.



Come to one of our events

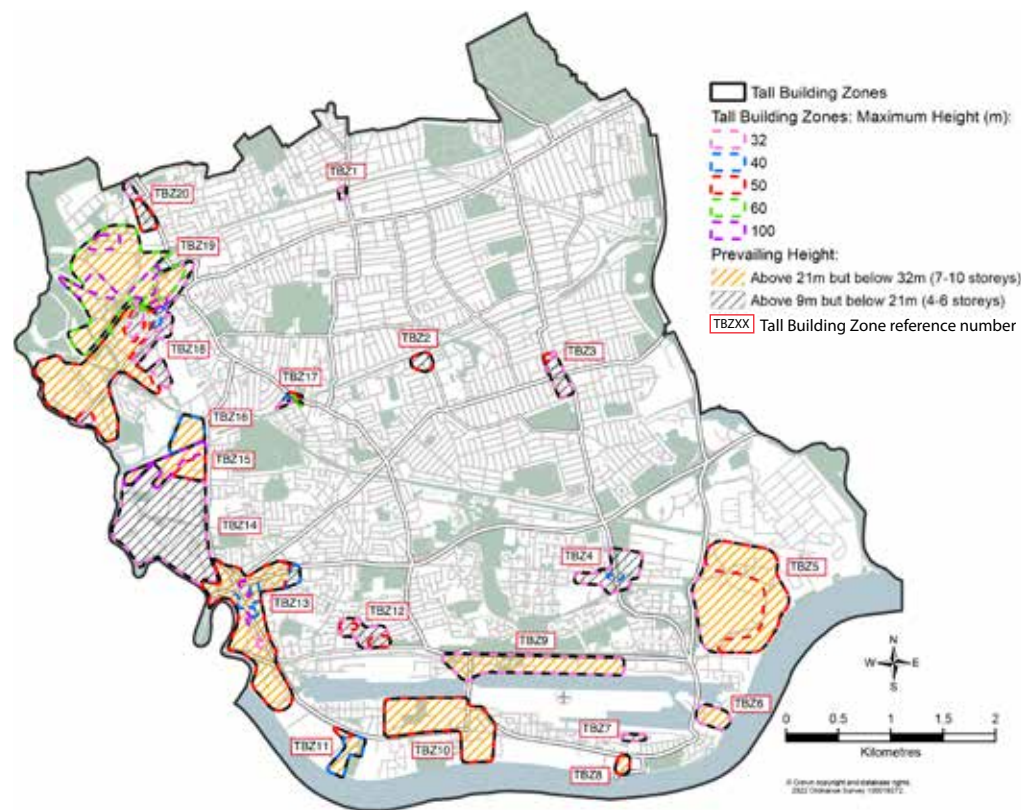
Come to one of the following [events](#) to find out more and provide your feedback.

Have your say before 20 February 2023

[#NewhamLocalPlan](#)



Proposed Tall Building Zones



Note: The proposals can be viewed in more detail online on the Draft Newham Local Plan Reg 18 Policies Map.