

SMART Food Newham Provider Information

Newham Council is working to deliver health and well-being, community wealth building and action on Climate NOW. Food has a major role to play in all of these components.

Newham's SMART Food team supports food challenges and opportunities in the borough in one place to develop projects that can deliver food that matches the council's ambitions and broader policy goals.

The team are able to provide:

- Expertise in sustainable and ethical sourcing
- Food & Beverage facilities design and development
- Advice from nutritionists and/or dieticians
- Officers trained in the application of DHSC guidelines and other objective process
- Access to retail & marketing expertise

SMART Food – The Principles

S

Seasonal & Sustainable. Using ingredients that are lower in carbon and other environmental costs and that are available through efficient transportation at each season in the year.

M

Meaningful calories only. The key measure is nutrients per calorie. All food and drinks served should be focused on meeting our nutritional need.

A

Awareness, Acceptance and Affordability – the food offer should be culturally appropriate and affordable for the local population and the benefits of the food should be understood by consumers.

R

Really delicious!!!! SMART food needs to be more not less delicious. Creative and engaging SMART cooking is about using nutrition packed, fresh and flavoursome ingredients.

T

Training & skills in our community. Community Wealth Building is best served when we are doing skilled food production in our community, creating rewarding jobs, development pathways and fair pay.

SMART food – supporting F & B



The SMART food team have developed a more detailed guide to what SMART means in different contexts. The short 'toolkit' presentations available include:

- SMART snacks and drinks
- SMART sandwiches and grab and go
- SMART hot beverages
- SMART offices & Kitchenettes
- SMART baking
- SMART advertising
- Other toolkits including SMART vending are being co-produced now.

The goal is to support innovation, creativity and development of successful food businesses that are a great fit for Newham Council licenced or let sites. Reach out at SMARTFood@newham.gov.uk to access support from the team.

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Conditions For Commercial Tenants in council owned properties



In addition to serving SMART food and beverages, providers should adhere to the following conditions:

- Minimum 4* food hygiene rating with immediate correction and inspection (paid for by tenant) if they fall below this standard
- Sign up to [Healthier Catering Commitment](#)
- Sign [Newham's Community Wealth Building Pledge](#) - committing to pay staff London Living Wage
- Become a [Refill Station](#) to allow the public to refill their water bottles on site whether they are customers or not.
- External facing food and beverage advertising and branding must meet Newham's healthy advertising guidelines.

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