

Experienced Public Health Strategist for Child Death Overview Panel (CDOP)



Job Title: Child Death Overview Panel Public Health Strategist, Senior Public Health Strategist (part-time 18 hours pw)	Service Area: Public Health	
Directorate: Adults & Health	Post Number: New Position	7320
Grade: Public Health Strategist P07	Date: JULY 2024	
<p>People at the heart of everything we do We are committed to putting people – Newham residents and Council staff – at the heart of all we do. Our approach is a collaborative joint enterprise between residents, the Mayor, Members, Council staff and the Corporate Management Team.</p> <p>Equality and diversity We are committed to and champion equality and diversity in all aspects of employment with the London Borough of Newham. All employees are expected to understand and promote our Equality and Diversity policy in the course of their work.</p> <p>Protecting our staff and services Adherence to health and safety requirements and proper risk management is required from all employees in so far as is relevant to their role. All employees are expected to understand and promote good health and safety practices and manage risks appropriately.</p> <p>Corporate parent Every member of staff working for Newham Council should understand and fulfil our corporate parenting responsibilities for our looked after children that we have under the Children and Social Work Act 2017.</p>		

Overall Purpose of Job

This primary purpose of this critical role is to prevent future child deaths. The role provides public health expertise to the Child Death Review System, which seeks to learn from child deaths to prevent future deaths and improve health and wellbeing of

children and families across the boroughs of Newham Tower Hamlets, Waltham Forest, City & Hackney.

The CDOP and Child Death Review (CDR) System across Newham Tower Hamlets, Waltham Forest, Hackney and City is managed from the London Borough of Newham on behalf of the other 5 Boroughs in one area of North East London. The CDOP in this area works closely with Barking & Dagenham, Havering and Redbridge (BHR) CDOP, particularly in collating and analysing data around child deaths in North East London.

This post will deliver a Public Health programme of work as a part of the Child Death Overview Panel (CDOP) process with the aim of contributing to a reduction in number of preventable child deaths. The main elements of this will be to:

- develop and implement an evidence-based approach to preventing child death in the boroughs of Newham, Waltham Forest, Tower Hamlets, City and Hackney
- develop a systematic approach to sharing and disseminating the learning from child deaths across all boroughs with an overarching aim of preventing and reducing child deaths.
- work closely with the CDOP Manager to analyse child death data and its interpretation to inform our public health approach to preventing child deaths

Job Context

The post holder reports to Public Health Consultant /Assistant Director of Public Health.

- a) The post holder might on occasions be required to work some evenings, weekends and occasional public holidays in order to meet service requirements and in order to ensure appropriate representation of the Council with residents, the Mayor and elected members, and external bodies.
- b) The post-holder does not have direct line management responsibility for any staff.

Key Tasks and Accountabilities:

Key tasks and accountabilities are intended to be a guide to the range and level of work expected of the post holder. This is not an exhaustive list of all tasks that may fall to the post holder and employees will be expected to carry out such other reasonable duties which may be required from time to time.

To undertake all responsibilities listed below:

- Analyse, review and recommend evidence-based public health interventions to reduce deaths and evaluate their impact and effectiveness

- Provide expertise and evidence-based reviews to assess the effectiveness of different potential interventions.
- Help to shape the planning, development, implementation and monitoring of interventions, programmes, services and strategic plans through the analysis of local child death data using a public health approach
- Provide expertise in data analysis (e.g. calculating rates, analysing rate ratios using statistical methods etc) to provide surveillance of child deaths and their associated risks, and assess whether there are important differences between boroughs, people with different protected characteristics or new patterns emerging. This includes working with other regional CDOP processes particularly in NE London and London to establish whether significant risks or trends that can be identified across larger populations
- Attend CDOP meetings to capture learning and lead the development of recommendations for local action
- Develop and monitor a systematic approach to, and strengthen of, our existing dissemination processes
- Contribute to quality assurance of the CDOP process e.g. conducting audits, supporting the development of reporting dashboards and CDOP data administration generally
- Support preparation of the annual report of the CDOP through contributing public health knowledge and report writing skills to the annual reporting process
- Collaborate with a range of partners and stakeholders within the CDOP system both locally and nationally through partnership-working to help strengthen our CDOP process and as a part of surveillance of risks and trends in child deaths

1. Communication

- a. To lead consultation arrangements with local stakeholders in all appropriate local public health policies and guidance. This may include stakeholders within and without the council for example, Commissioners, Environmental health officers, Primary care, school nurses and schools, NHS trusts and Clinical Commissioning Groups, other health providers and voluntary, faith and community groups.
- b. To represent the Council as a lead officer within the CDOP system by ensuring those involved promote and ensure there is a high profile level and awareness is maintained of activity that promotes learning through community events, local media, other council departments and healthcare partners.
- c. To design and deliver workshops to increase local knowledge and awareness of public health areas by engaging with a variety of stakeholders, for example,

local community groups, health care professionals, schools and early years sites and patient groups.

- d. To produce and deliver regular written and verbal updates to a wide audience including GP Practices, school staff, Council meetings, Clinical Commissioning Groups and community groups updating on service development, NICE guidance, best practice and health promotion activities.
- e. To draft corporate public health reports, slide packs, key documents for DMT, Scrutiny and Health and Wellbeing Board.
- f. Identify resources for Public Health funding and initiatives and projects.
- g. To lead multi-agency meetings related to CDOP areas, as may be required. To be able to advise and represent the Council on a range of issues with local stakeholders, including statutory and non-profit making organisations and local communities to develop and implement plans for health improvement programmes.
- h. To develop and maintain working relationships with appropriate departments in the London Borough of Newham, North East London ICB, NHS England, Public Health England, GLA, PHE London and other relevant networks.
- i. Ensure the development and delivery of robust public health and associated information to help inform commissioning decisions and contract monitoring, to allow effective resource and budget management.

2. Programme Management & Leadership

- a) To enhance the delivery of CDOP programmes and interventions arising from emerging themes around child death
- b) To work collaboratively with key stakeholders with the implementation of local delivery plans, corporate borough objectives, local and national policies and public health initiatives.
- c) To contribute to the planning, development, commissioning, implementation, delivery and monitoring & evaluation of policies and programmes designed to promote health and prevent future deaths of children using a range of public health and health promotion competencies.
- d) To evaluate health inequalities and their impact on population groups by working with Health Intelligence, other sections of the councils and relevant health bodies, to collate, analyse and interpret appropriate data from a variety of sources and analyse data to inform assessment of needs, development of strategies, action plans, and evaluations.

- e) To set performance targets and deliver on those set for CDOP.

3. Team Management, Education and Training

- a. To embed H.E.A.R.T values in team programmes and appraisals.
- b. To work in partnership with local stakeholders to identify training needs and develop and/or support the procurement of training to build capacity of staff in all settings, as appropriate.
- c. To provide relevant public health expertise to inform programmes and strategic development for partnership working and future commissioning of CDOP

4. Personal development

- a) To undertake development and training in accordance with professional developmental standards.

5. Quality

- a. To maintain a commitment to continuing professional development within the field of public health.
- b. To provide professional public health advice to a range of programmes and to ensure that projects and other initiatives are delivered and informed by a clear evidence base.
- c. Ensure that all regulatory and statutory requirements are being met
- d. To regularly monitor and deliver work programmes, performance indicators and quality standards.
- e. To ensure that appropriate systems and processes are established and maintained in order to evaluate and act upon stakeholder perceptions to achieve quality measures, targets and outcomes.
- f. To ensure the provision and flow of timely and appropriate professional advice and information to stakeholders, partners, members and officers.
- g. Monitor services and track progress to ensure delivery of set plans. Take immediate and well thought out remedial action to resolve serious delivery issues.
- h. Develop action plans and the strategic response to audits, EqIA's and other service based interventions aimed at addressing Health Inequalities within Newham.

- i. To identify and implement improvements within the service or as part of Public Health and corporate initiatives.

6. Other

- a) Any other duties as appropriate to the needs of the department, commensurate with the grade of the post.
- b) In discharging the duties of the post, have regard to the provisions of Health and Safety legislation, the Council's Equality and Diversity policies and corporate/departmental aims, values and objectives.

Person Specification (E) Essential (D) Desirable

CRITERIA	METHOD OF ASSESSMENT
EQUALITY AND DIVERSITY We are committed to and champion equality and diversity in all aspects of employment with the London Borough of Newham. All employees are expected to understand and promote our Equality and Diversity Policy in the course of their work.	
PROTECTING OUR STAFF AND SERVICES Adherence to Health and Safety requirements and proper risk management is required from all employees in so far as is relevant to their role. All employees are expected to understand and promote good Health and Safety practices and manage risks appropriately.	
KNOWLEDGE-, QUALIFICATIONS & EXPERIENCE Educated to degree standard or equivalent vocational qualification in relevant subject area and have at least 3 years in Public Health role. (E) Postgraduate Masters qualification in health promotion, public health, health psychology or related discipline, or equivalent professional experience and/or training.(E) Knowledge of public health and of using a balanced evidence base to inform and support programmes of work that improve the health of the population.(E) Understanding of health inequalities, the wider Public Health agenda and knowledge of working with diverse communities and in areas of deprivation.(E)	Application Application / Interview

<p>Demonstration of achievement of UKPR practitioner registration or progress towards, or comparable professional training for example; Faculty of Public Health membership or training. (E)</p> <p>Evidence of work to communicate and disseminate impacts and learning from projects for example by publication or conference presentations. (E)</p> <p>Management and or leadership qualification or demonstrable equivalent knowledge (E)</p>	
<p>EXPERIENCE</p> <p>Proven experience of conducting health needs assessment through the collation, analysis and interpretation of key public health data, information and evidence (E)</p> <p>Proven experience of undertaking evaluation to effectively measure the outcome and benefit of public health interventions(E)</p> <p>Proven experience of conducting research including audits/surveys, literature reviews, critical appraisal of evidence from a range of sources, to inform and develop public health programmes (E)</p> <p>Proven experience of using project management skills and knowledge of public health competencies to support the commissioning, implementation and evaluation of a range of initiatives. (E)</p> <p>Proven experience of supporting multi-agency collaboration and supporting work at a strategic level across multi-professional and multi-agency partnerships to improve health and wellbeing and/or address health inequalities.(E)</p> <p>Evidence of successfully developing, delivering and evaluating health related policies/strategies within a local authority/health and/or community/voluntary sector context</p> <p>Successful management of complex multi-agency working with public, private and voluntary / community sector (E)</p>	<p>Application/ Interview</p>
<p>SKILLS AND ABILITIES:</p> <p>The ability to support the implementation of evaluations using a range of methods that inform team, project and programme management to improve outcomes. (E)</p> <p>Excellent communication skills and the ability to work with a range of partners, to support the development of locally appropriate and innovative public health programmes. (E)</p>	<p>Interview/Application</p>

<p>The ability to lead and contribute to inequality reduction tools, processes and resources for a variety of programmes and providers.(E)</p> <p>The ability to lead and contribute to health promotion campaigns, reports, resources and tools for a variety of audiences. (E)</p> <p>Excellent verbal and written communication (E)</p> <p>Experience of project management (E)</p> <p>Experience of budget management and resource allocation (D)</p> <p>Good time management and prioritisation skills, ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines (E)</p> <p>Experience of person management and leadership (E)</p> <p>Ability to evidence experience of budget management and or procurement and commissioning. (E)</p> <p>Good time management and prioritisation skills, ability to use own initiative to manage a number of projects simultaneously, ensuring planning, organising and prioritising work load to meet project deadlines(E)</p> <p>High standard of report writing skills, demonstrated by the ability to write and contribute to reports of varying length and complexity, for a variety of audiences, in a format where implications of the report are fully understood and inform strategic decision making.(E)</p> <p>High standard of reporting and bid writing skills - to inform the highest strategic corporate and external decision maker levels. (For eg JBC, PHE, DHSC,NHSE etc) (E)</p>	
<p>PERSONAL STYLE AND BEHAVIOUR:</p> <p>Ability to prioritise workload and undertake and complete projects in conjunction with day to day workload, ensuring project and routine deadlines are met</p> <p>Commitment to working in an open and collaborative way with the public health team, partners and residents (E)</p> <p>Commitment to tackling health inequalities (E)</p>	<p>Application, Interview</p> <p>Application / Interview</p>

<p>Commitment to adoption, demonstration and development of Newham HEART values in self, team and stakeholders (E)</p> <p>Commitment to personal continued professional development (E)</p> <p>Evidence of reflective practice and management of complex situations (E)</p> <p>Ability to deliver substantial programme outcomes and outputs against transformational and strategic goals. (E)</p>	
<p>OTHER SPECIAL REQUIREMENTS:</p> <p>Basic DBS</p>	Pre-employment