

Newham Ageing Well Strategy 2025/26 Actions

Priority 1: Information and communication

I have accessible, joined-up information and advice about services and opportunities that may benefit or interest me in a language I understand. I can communicate my needs and preferences to the council and its partners easily.



Action 1a	Action 1b	Action 1c
Review and refresh the Ageing Well resident WhatsApp Group.	Review and refresh the information explaining what Adult Social Care is, eligibility and assessment processes.	Co-design a campaign to raise awareness of Safeguarding.

Priority 2: Home

I live in a comfortable, safe home that supports and promotes my independence.



Action 2a	Action 2b
Co-design and implement a refreshed campaign to raise awareness of scams.	Review and refresh the in-house Specialised Cleaning Service.

Priority 3: Finance, employment, volunteering and retirement

I have my participation and contribution acknowledged and valued; and have a sense of purpose.
I have enough income and receive all the financial benefits to which I am entitled.



Action 3a	Action 3b	Action 3c
Deliver targeted financial advice and support for income maximisation for residents aged 50+, delivered by Newham Council and voluntary, community and faith sector organisations.	Co-design and implement a programme of intergenerational activities.	<ul style="list-style-type: none"> Raise awareness of the Centre for Ageing Better Age-Friendly Employer Toolkit with Managers across the Council. Establish a 50+ Staff Forum. Develop an example document to be read alongside the Reasonable Adjustments Policy.

Priority 4: Community, connection and neighbourhood



I live in a community that is welcoming, safe and accessible. I have access to affordable healthy food and high quality services when I need. I feel able to sustain and broaden my social connections and relationships into later life.

Action 4a	Action 4b	Action 4c
Continue to grow and promote the University of Third Age (U3A) in Newham.	Redesign the Community Neighbourhood Link Worker Service to enable capacity to support residents and voluntary, community and faith sector organisations to apply for external funding to set-up and run community-based activities for residents aged 50+	Work in partnership with GLL and residents to set-up and promote exercise sessions for residents aged 50+.

Priority 5: Planning and preparing for later life



I am able to plan for my future care and after my death - ensuring my wishes are known and respected. I receive safe, high-quality health and social care as needed.

Action 5a	Action 5b	Action 5c
Evaluate the impact of the falls prevention, strength and balance programme.	Refresh the in-house Dementia Day Service offer for Care Act eligible residents with dementia.	Implement a service to prevent in-hospital deconditioning in Newham Hospital and evaluate its impact.

Enablers and partnerships

Resident involvement

- Ageing Well Resident Advisory Group
- Older People's Reference Group



Working in partnership with local organisations

- Age-friendly employers
- Voluntary sector partnerships



Research and evidence

Newham Centre for Health and Care Equity: calling academic partners to work with us on healthy ageing



Information

newham.gov.uk/ageingwell
wellnewham.org.uk

